



**BURNHAM | BROWN**  
a professional law corporation

# 5th Annual Risk Management Conference

**RETAIL · RESTAURANT · HOSPITALITY**

**APRIL 1ST, 2010**

## Program Summary

**What:** 5th Annual Risk Management Conference: Retail · Restaurant · Hospitality

**When:** Thursday, April 1st, 2010

**Where:** The Westin, San Francisco

**Who:** This full day program provides a unique opportunity for the retail, restaurant and hospitality industries to discuss the wide range of issues that are causing business uncertainty for Risk Managers, In-House Counsel and Claims Managers everyday.

The interactive format of this day long program permits and encourages an open exchange of information and ideas that truly allows you to benchmark with the risk management professionals from these industries so that you can learn how to deal effectively with the current and the potential future events that create and cause uncertainty in your business.

## Accommodations



**The Westin**  
50 Third Street  
San Francisco, CA 94103

## Cost

**\$45.00** Early Registration before March 1, 2010

## Program Agenda

**7:30 a.m. - 8:30 a.m.**  
**Registration and Continental Breakfast**

**8:30 a.m. - 10:00 a.m. Managing the Risk of Restaurant and Hospitality Operations**

- \* Food and beverage liability
- \* Advising on operational systems and standards
- \* Implementing an appropriate food safety HACCP plan
- \* Appropriate financial controls
- \* Vendor analysis and shifting the risk
- \* OSHA compliance and safety programs
- \* Workers Compensation analysis

**Chuck Alfonzo (Moderator)**  
**BURNHAM BROWN**

**Howard Cummins – Founder, Operations Development**  
**GUEST FIRST GROUP**

**Bruce Kelman, PHD - Toxicologist**  
**VERITOX**

**Deisy Bach – President and Founder**  
**HRIDEAS**

**James Kohls – CPA and Chairman of the Board**  
**RINA**

\$55.00 Registration after March 2, 2010

**RSVP Directly to Burnham Brown:**

Email: [rsvp@burnhambrown.com](mailto:rsvp@burnhambrown.com)

Online: [www.burnhambrown.com](http://www.burnhambrown.com)

Phone: 510.835.6745

Hotel Room Rate: \$149 single/double

Wireless High-Speed Internet

California MCLE Credit Offered

### WHO SHOULD ATTEND?

This program is designed for retail, restaurant and hospitality professionals interested in the latest legislation and other "hot topics" in retail, restaurant and hospitality liability and risk management.

- Risk Managers
- Retail Owners & Managers
- Retail Management
- Corporate Counsel
- Third-Party Administrators
- Claims Examiners/Adjusters
- Insurance Brokers
- Hotel Directors and Managers
- Restaurant Owners and Managers

### More...

Burnham Brown's Retail and Hospitality team is excited to present its Fifth Risk Management seminar for the Retail, Restaurant and Hospitality industries. We start the program with our Restaurant and Hospitality panel that will focus on a discussion of the systems and standards that impact all levels of the functioning restaurant and hospitality operation whether it is a start up or a seasoned veteran. From workers compensation, OSHA compliance and the implementation of a food safety HACCP plan, to vendor analysis and shifting and managing the risk of food and beverage liability, the panel's experts will provide you with their experienced insight and practical recommendations. The program will then move onto the issue that everyone is

### 10:00 a.m. - 10:15 a.m. Morning Break

#### 10:15 a.m. - 11:30 a.m. Best Practices in Handling Medicare Claims and Reporting Compliance under MMSEA Section 111

- \* Understanding the distinction between notice of a Claim and reporting under Section 111 after Settlement
- \* How to avoid Medicare Recovery claims
- \* Lessons learned from the test reporting period
- \* The role of a TPA in reporting compliance
- \* Issues to be included in the Release and Settlement Agreement

**Paul Caleo**  
**BURNHAM BROWN**

**Mark Bernstein – AVP National Accounts**  
**CARL WARREN & COMPANY**

### 11:30 a.m. - 1:00 p.m. Lunch

#### 1:00 p.m. – 2:30 p.m. Retail Risk Management in the Current Economy

- \* The real value of Risk Managers even in during downsizing
- \* Effective and efficient litigation management
- \* Best utilization of Third Party Administrators
- \* Early use of ADR to control litigation exposure
- \* Maximizing the use of loss data
- \* Combating fraud

**Robert Bodzin (Moderator)**  
**BURNHAM BROWN**

dealing with right now, and that is managing the risk of Medicare Secondary Claims and complying with the new and ongoing MMSEA Section 111 reporting obligations. Although the dual and separate obligations are confusing, our panel will provide you with the tools to understand how to distinguish between the legal obligations which in turn will allow you to incorporate the appropriate protocols and programs to manage both risks and protect your company and operation from the significant current and future financial penalties. After lunch, the program will turn to the Retail industry and investigate the best practices of managing risk in our ongoing down economy. From identifying the real value of risk managers and the best utilization of TPA's to effective litigation management and controlling exposure by use of ADR, the panelists will provide you with the approaches that are working now in their operations. Finally, we will focus on Employment law and Human Resource issues that will cover the significant problems that can be posed by transgender employees in the workplace, as well as the unique exposure of San Francisco's specific laws and regulations. Our experienced panelists will give you practical and effective ways to both manage your workforce and comply with California's extensive web of applicable laws and regulations. **SPACE IS LIMITED — REGISTER TODAY!**

**Brendan Gibbons – General Counsel  
CARTER'S INC.**

**Marjorie Hickey – AVP National Accounts  
CARL WARREN & COMPANY**

**Derek Lim  
BURNHAM BROWN**

**2:30 p.m. - 2:45 p.m. Afternoon Break**

**2:45 p.m. – 4:10 p.m.  
Employment Law Counseling and Human  
Resource Issues**

- \*Transgender issues in the Workplace
- \*Social Media and your Employees
- \*An Update on San Francisco's Sick Leave and Healthcare Ordinance
- \*Best Practices for Managing Your Workforce
- \*How to effectively evaluate Employee performance
- \*Recent Developments in the Law that impact California Employers

**Andrew Shalauta (Moderator)  
BURNHAM BROWN**

**Achia Swift – In-House Counsel  
INTEL CORPORATION / HUMAN RESOURCES LEGAL**

**Christina Stephan – Director of Human Resources  
PAC PIZZA, LLC**

**Allyson Cook  
BURNHAM BROWN**

**4:15 p.m. - 6:00 p.m. Cocktail Reception**

